

**To:** DeYoung, Robyn[DeYoung.Robyn@epa.gov]; Jeremy Fisher[jfisher@synapse-energy.com]  
**Cc:** Rebecca Bayham[Rebecca.Bayham@erg.com]  
**From:** Chris Lamie  
**Sent:** Wed 12/16/2015 3:20:54 PM  
**Subject:** AVERT emission factors fact sheet -- draft for review  
[AVERT Emission Factors Fact Sheet 12-16-15.docx](#)  
[AVERT Emission Factors Fact Sheet 12-16-15.pdf](#)

Hi Robyn and Jeremy,

Here's a draft of the emission factors fact sheet (attached). I added a PDF to show you exactly how the layout looks on our screens, recognizing that Word docs can render differently on computers with different versions of the software.

A few notes:

- **Design:** The earlier AVERT fact sheets were all published directly from Word (i.e., we made it look nice in Word, then went directly to PDF – no InDesign desktop-publishing step in the middle), so we're proposing to do the same here. We're using the same template that EPA asked us to use for the earlier AVERT fact sheets.

- **Layout:** Becca and I tried to arrange the content in a way that fits neatly on two pages while hopefully retaining a logical order.

- **Content:** We used some basic intro text from the earlier fact sheets re: what AVERT is, what it does, and who uses it. Our goal was to provide at least a brief intro for someone who's picking up this fact sheet without the benefit of prior knowledge. The rest of the text is ERG's attempt to weave together the key points we discussed via phone and email. I'd appreciate your review to make sure we've captured all the details you want and that we've written it accurately. We also suggested a few places where the reader could benefit from definitions.

We look forward to your feedback.

Thanks,  
Chris

Christopher A. Lamie

Eastern Research Group, Inc. (ERG)

110 Hartwell Ave.

Lexington, MA 02421

[chris.lamie@erg.com](mailto:chris.lamie@erg.com) | 781-674-7247

